

Modeshift STARS Active Travel planner 2024 - 2025

	Campaign (STARS code)	Suggested actions (STARS code)
Autumn term 1 4 September 2024 to 25 October 2024	Cycle September – for staff and parents (C20) 16 -22 Sept TravelWise Week (PR28) & World Car Free day (AQ2) 18 September - www.nationalfitnessday.com/ 23 - 27 September: cycle to school week (C8) 10 th October: Hello Yellow 16 – 20 October: Travel Smart week (W7)	Promote via newsletter (PR1) & social media (PR10) Consider cycle training for pupils (C21-C23, R1, R2, R3) Cycle to school activities Active travel for fitness & mental well being – (W16 and R10 if hi viz yellow walk organised) Collect & submit travel data – (CU8 if data used in lessons)
Autumn term 2 4 November 2024 to 20 December 2024	11 – 15 November: anti bullying week Friendship Friday & Odd socks 11 - 15 November world nursery rhyme week 17 - 23 November: Road Safety Week – (R18) December Winter Wheelers to staff & parents (C20) Active Travel Advent (W17) new calendar to be issued	Personal safety on the school journey – celebrating friendships and odd socks! (PT10 if bus travel included) adapt a nursery rhyme (R24) For availability of resources: roadsafety@derbyshire.gov.uk Social media promotion (PR10) Social media promotion
Spring term 1 6 January 2025 to 14 February 2025	Red January – active travel new year resolutions 24 January Big Garden Birdwatch	Make an active travel new year resolution (W18) Practice your bird spotting skills on the way to school or on an educational walk (W9)
Spring term 2 24 February to 4 April 2025	6 March: World Book Day	Link mode of travel/journeys to book theme or bling bike/scooter (C15)
Summer term 1 22 April 2025 to 23 May 2025	Dates to be agreed Sustrans Big Walk and Wheel (C5) 19 – 23 May: Travel Smart week (W6)	Sign up & take part – consider wheelers breakfast – (W14) possibly donation from local supermarket (RBLC4) Collect & submit travel data – (CU8 if data used in lessons)
Summer term 2 2 June 2025 to 24 July 2025	3 June: World Bicycle Day 9 -13 June to be confirmed: Bike Week (C16) 19 June to be confirmed Clean Air Day (AQ15)	Promote local cycle routes for family bike ride (PR5) School community bike ride (C13) security marking (C12) Clean air day pledges