

Modeshift STARS Active Travel planner 2025 - 2026

	Campaign (STARS code)	Suggested actions (STARS code)
Autumn term 1 4 September 2025 to 24 October 2025	September is Mode Shift Month (PR28) there are lots of activities you can consider under this umbrella theme: Cycle September – for staff and parents (C20) Catch the bus month – for school and other journeys (PT9) 18 September - www.nationalfitnessday.com/ 16 -22 Sept European Mobility week World Car Free day (AQ2) 10 October: Hello Yellow 13 – 17 October – cycle to school week 20 – 24 October: Travel Smart week (W7)	Promote via newsletter (PR1) & social media (PR10) Consider cycle training for pupils (C21-C23, R1, R2, R3) Promote public transport (PT2) take a school trip by bus (PT1 or PT4) CU2 - School teaches the health benefits of safe / active travel Organise a car free day parking pledge (AQ8) pupils monitoring traffic (R18) Active travel for fitness & mental well being – (W16 and R10 if hi viz yellow walk organised) Consider a bike bus (C14) or a cycle excursion (C13) Collect & submit travel data – (CU8 if data used in lessons)
Autumn term 2 3 November 2025 to 19 December 2025	10 – 14 November: anti bullying week Friendship Friday & Odd socks 10 - 14 November world nursery rhyme week 16 - 22 November: Road Safety Week – (R18) December Winter Wheelers to staff & parents (C20) Active Travel Advent (W17) new calendar to be issued 31 December – submit for STARS accreditation	Personal safety on the school journey – celebrating friendships and odd socks! (PT10 if bus travel included) adapt a nursery rhyme (R24) For availability of resources: roadsafety@derbyshire.gov.uk Social media promotion (PR10) Social media promotion
Spring term 1 5 January 2026 to 13 February 2026	Red January – active travel new year resolutions 24 January Big Garden Birdwatch and Big School Birdwatch	Make an active travel new year resolution (W18) Practice your bird spotting skills on the way to school or on an educational walk (W9)
Spring term 2 23 February to 27 March 2025	5 March: World Book Day 31 March – submit for STARS accreditation	Link mode of travel/journeys to book theme or bling bike/scooter (C15)
Summer term 1 13 April 2026 to 22 May 2026	Dates to be agreed Sustrans Big Walk and Wheel (C5) 18 – 26 May: Travel Smart week (W6)	Sign up & take part – consider wheelers breakfast – (W14) possibly donation from local supermarket (RBLC4) Collect & submit travel data – (CU8 if data used in lessons)
Summer term 2 1 June 2026 to 23 July 2026	3 June: World Bicycle Day 8 -12 June to be confirmed: Bike Week (C16) 18 June to be confirmed Clean Air Day (AQ15) 31 July – submit for STARS accreditation	Promote local cycle routes for family bike ride (PR5) School community bike ride (C13) security marking (C12) Clean air day pledges