

**Modeshift STARS Active Travel planner 2023 - 2024**

	<b>Campaign (STARS code)</b>	<b>Suggested actions (STARS code)</b>
<p><b>Autumn term 1</b></p> <p>4 September 2023 to 27 October 2023</p>	<p><a href="#">Cycle September</a> – for staff and parents (C20)</p> <p>16 - 22 September 2023: <a href="#">TravelWise Week</a> &amp; <a href="#">World Car Free day</a> (AQ2)</p> <p>25 - 29 September 2023: <a href="#">cycle to school week</a> (C8)</p> <p>10 October 2023: <a href="#">Hello Yellow</a></p> <p>16 – 20 October 2023: <a href="#">Travel Smart week</a> (W7)</p>	<p>Promote via newsletter (PR1) and social media (PR10)</p> <p>Consider cycle training for pupils (C21- C23, R1, R2, R3)</p> <p>Promote <a href="#">County Rider</a> to adults (R8)</p> <p><a href="#">Active travel</a> and mental wellbeing – (W16 and R10 if hi viz yellow walk organised)</p> <p>Collect and submit travel data – (CU8 if data used in lessons)</p>
<p><b>Autumn term 2</b></p> <p>6 November 2023 to 22 December 2023</p>	<ul style="list-style-type: none"> <li>13 – 17 November 2023: <a href="#">anti bullying week</a></li> <li>Friendship Friday and <a href="#">Odd socks</a></li> <li>19 - 25 November 2023: <a href="#">Road Safety Week</a> – (R18)</li> <li>13 - 17 November 2023: <a href="#">world nursery rhyme week</a></li> <li>December <a href="#">Winter Wheelers</a> to staff and parents (C20)</li> <li>Active Travel Advent (W17) new <a href="#">calendar to be issued</a></li> </ul>	<p>Personal safety on the school journey – celebrating friendships and <a href="#">odd socks!</a> (PT10 if bus travel included)</p> <p>For availability of resources: <a href="mailto:roadsafety@derbyshire.gov.uk">roadsafety@derbyshire.gov.uk</a></p> <p>adapt a <a href="#">nursery rhyme</a> (R24)</p> <p>Social media promotion (PR10)</p> <p><a href="#">Social media promotion</a></p>
<p><b>Spring term 1</b></p> <p>8 January 2024 to 16 February 2024</p>	<ul style="list-style-type: none"> <li><a href="#">Red January</a> – active travel new year resolutions</li> </ul>	<p>Make an <a href="#">active travel</a> new year resolution (W18)</p>
<p><b>Spring term 2</b></p> <p>26 February to 28 March 2024</p>	<ul style="list-style-type: none"> <li>7 March 2024: <a href="#">World Book Day</a></li> </ul>	<p>Link mode of travel/journeys to <a href="#">book theme</a> or <a href="#">bling bike/scooter</a> (C15)</p>
<p><b>Summer term 1</b></p> <p>15 April 2024 to 24 May 2024</p>	<ul style="list-style-type: none"> <li>Dates to be agreed Sustrans <a href="#">Big Walk and Wheel</a> (C5)</li> <li>20 – 24 May 2024: <a href="#">Travel Smart week</a> (W6)</li> </ul>	<p>Sign up and take part – consider <a href="#">wheelers breakfast</a> – (W14) possibly donation from local supermarket (RBLC4)</p> <p>Collect and submit travel data – (CU8 if data used in lessons)</p>
<p><b>Summer term 2</b></p> <p>3 June 2024 to 23 July 2024</p>	<ul style="list-style-type: none"> <li>3 June 2024: <a href="#">World Bicycle Day</a></li> <li>3 - 7 June 2024 to be confirmed: <a href="#">Bike Week</a> (C16)</li> <li>13 June 2024 to be confirmed <a href="#">Clean Air Day</a> (AQ15)</li> </ul>	<p>Promote local <a href="#">cycle routes</a> for family bike ride (PR5)</p> <p><a href="#">School community bike ride</a> (C13) <a href="#">security marking</a> (C12)</p> <p>Clean air day <a href="#">pledges</a></p>