

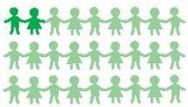
# Keeping children safe in Derby and Derbyshire in 2018/19

We're here to fight for every childhood. That's why we help children who've been abused to rebuild their lives, we protect those at risk and find the best ways of preventing abuse from happening.

That wouldn't happen without our supporters – people like you – helping us to change young lives. You help us keep more children safe in **Derby and Derbyshire** and across the UK.

Last year there were **797** sexual offences against children under the age of 16 recorded by police in Derby and Derbyshire. **1,490** children were **the subject of a child protection plan** and there were **1,210** children in care in **Derby and Derbyshire**.

Here's how we're keeping children safe in **Derby and Derbyshire**:



In the average primary school class, **at least two children** have suffered abuse or neglect.

## Keeping children in Derby and Derbyshire safe from abuse

We aim to visit every primary school in the UK every three years. In 2018/19 our volunteers and staff delivered **Speak out. Stay safe.** in **188** schools and spoke to **35,217** children in **Derby and Derbyshire** about their right to be happy and safe. We want a whole generation of children to know what abuse is, that it's never a child's fault and who to turn to if they ever need to talk. With your help over the next 3 years we can visit all **461** schools in **Derby and Derbyshire**.

In 2018/19 we spoke to nearly **1.8 million** children by visiting almost **8,000 schools** across the UK and Channel Islands.

## Giving children in Derby and Derbyshire a voice

In 2018/19 our Childline volunteers delivered over **250,000** counselling sessions to children and young people across the UK on the phone and online. Based on the population of **Derby and Derbyshire**, we can estimate that our volunteers delivered around **3,800** counselling sessions to children living in **Derby and Derbyshire** last year.

Some of them are going through the toughest times of their lives. They face issues such as mental/emotional health, family relationships and suicidal thoughts and feelings. So it's vital that they have somewhere to turn. Childline (0800 11 11 and [www.childline.org.uk](http://www.childline.org.uk)) is there for them 24 hours a day, 365 days a year.

This wouldn't be possible without our volunteer counsellors across the UK and Channel Islands who give their time to be there.

The Childline website has a wealth of resources to help young people find out more about the issues that are worrying them, and to talk to other young people going through the same experiences via the online message boards.

In 2018/19 we launched a site for under 12 year olds with age appropriate content ([www.childline.org.uk/kids](http://www.childline.org.uk/kids)).



On average, a child somewhere in the UK contacts Childline **every 25 seconds**.



On average, the NSPCC helpline responds to 180 contacts a day.

## Worried about a child? We're here to help

In 2018/19, the NSPCC helpline (0800 800 5000) responded to **203** calls and emails from **Derby and Derbyshire** for advice about keeping children safe, and **764** referrals were made from the helpline to local agencies such as the police and children's services.

Our helpline is open 365 days a year. It's a place adults can turn to for advice or to share concerns about a child, anonymously if they wish. Then by reporting those concerns to the relevant service, together we can protect children in abusive situations.

## Transforming society online and offline

We estimate that more than **half a million** children suffer abuse or neglect in the UK a year. **One in three** young people have seen something worrying or nasty online.

Everyone can play a part to keep children safe from abuse online and offline. And through our campaigns and work with technology companies and government, we're showing people how.

For example, we are working with O2 to keep children safe online with our O2 and NSPCC online safety helpline (0808 800 5002) which helps adults with advice on privacy settings or parental controls, and Net Aware, our guide to the latest apps, sites and games popular with children. Our Share Aware campaign also guides parents about talking to their children about staying safe on social networks.

Our PANTS campaign materials help parents talk to their children about staying safe from abuse. This help can come in many forms, in both offline and online resources.

In local communities we run campaigns in relation to local needs, support safeguarding in the voluntary and community sector and work with faith and black and minority ethnic groups.

46,000 people signed our Wild West Web petition calling for statutory regulation so that social networks have a legal duty of care to protect every child. We will continue to lobby government and technology companies to help keep children safe online and offline.

## Training and sharing advice in Derby and Derbyshire

We're empowering people with expert knowledge and confidence so that together, we can keep more children safe. In 2018/19, we delivered five child protection training programmes to organisations in Derby and Derbyshire. People from 21 organisations in Derby and Derbyshire came to one of our National Training Programmes from a variety of areas such as early years, education and health.

Through our resources and guidance we support coaches and the sports clubs, community groups and educational organisations they work with, helping to keep children in sport and community activities safe.

From providing child protection training courses, to consulting with organisations to help them put essential safeguarding in place – we're sharing what we know so that more people in **Derby and Derbyshire** and beyond can take action to protect children.

In 2018/19 we launched the NSPCC Learning website ([www.nspcc.org.uk/learning](http://www.nspcc.org.uk/learning)) which provides professionals with all the information, training, e-learning and resources they need to help protect children and keep them safe.



Safer Recruitment in Education, our online safeguarding training to help recruit staff and volunteers in schools, academies and colleges, was the most popular training resource last year.

## Helping families in Derby and Derbyshire and preventing abuse



There are currently over 61,000 children identified as needing protection from abuse in the UK.

Even when families are going through incredibly difficult times – like battling addiction or overcoming mental health problems – with the right help, children can thrive.

That's why we offer face-to-face support at our service centres. **We deliver services such as our Letting the Future In service, which gives children essential support to recover from sexual abuse.**

But it's not just about those families who we work with directly. Every time we work with a child or a family, we're learning how to give them the best support, and gathering evidence so we know how best to tackle child abuse in communities like yours across the UK.

Every hour spent giving vital support to a child, or a parent who's going through an unimaginably difficult time, is not only helping to change their life – it's helping us and others to change childhoods across the UK. We're building up knowledge, sharing it and working with other organisations, charities and more.

We have trained and supported partner organisations in **Derby and Derbyshire** to deliver services we have tried and tested so that more children and families can receive the support they need. This includes our **Baby Steps, Letting the Future In and Harmful Sexual Behaviour Framework** services.

## Fighting for every childhood

Every child in Derby and Derbyshire deserves a safe and happy childhood, but we need everyone to play their part. That could mean volunteering your time, supporting our campaigns, looking out for a new parent – or donating vital funds to support our work.

In fact, we rely on supporters for around 90 per cent of our income. Without them, our work simply wouldn't be possible.

**£9**

could pay for our *Speak out. Stay safe.* programme to reach three primary school children – giving them the knowledge to protect themselves from abuse.

**£8**

could pay for two children to speak to a Childline counsellor – whatever their worry.

**£25**

could pay for a trained practitioner for one hour, supporting parents and families in caring for their children.

## Together we can improve the lives of children in Derby and Derbyshire.

## Together we can give every child a safe childhood.